



Cunningham Group

Presents

Governmental Regulatory Insurance Coverage

RAC/ZPIC/STARK/EMTALA

Last Update March 2015

About Cunningham Group

- Cunningham Group has over 47 years of professional liability experience across the nation.
- Provides full spectrum of products
 - Medical Professional Liability
 - Home Healthcare Professional Liability
 - Non-Standard Physicians
 - Social Services
 - Managed Care
 - Directors & Officers (including EPL)
 - Regulatory Business Interruption
 - Network Security
 - MEDEFENSE™ Plus and e-MD™

Changing Regulatory Climate

The recent expansion of government regulations that address privacy and identity theft makes healthcare providers vulnerable for allegations of fraud, abuse and electronic data misuse.

- Recovery Auditor Contract Program (RAC)
- Zone Program Integrity Contractors, MAC, MIC
- Variety of State Laws

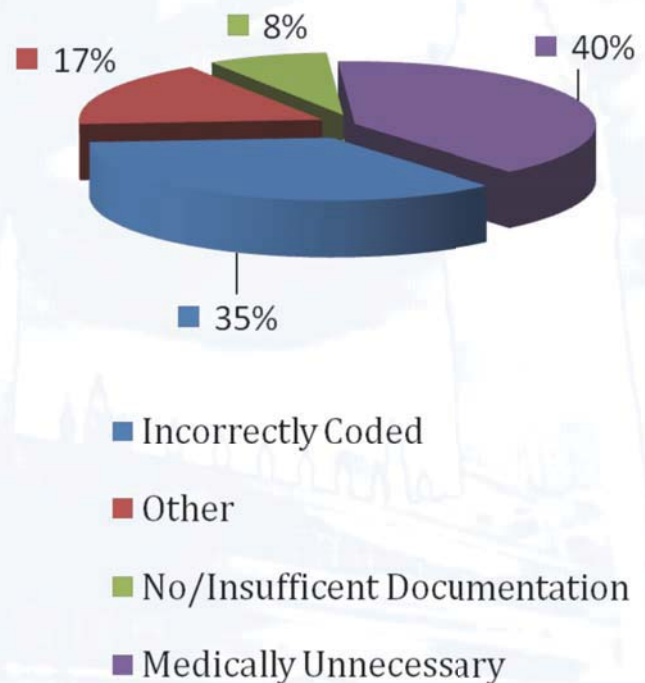
Recovery Audit Contractor (RAC) Program

- Aggressive program to find and prevent waste, fraud and abuse in Medicare and now, Medicaid
- Targeted classes include, but are not limited to:
 - Hospitals
 - Medical Groups
 - Physicians
 - Providers of Durable Medical Equipment
 - Outpatient Rehabilitation Facilities
 - Home Healthcare Agencies
- Audits conducted by third-party contractors — paid on contingency fee basis for overpayments they find.
- Three-year test program in California, Florida, New York, Massachusetts, South Carolina and Arizona collected over \$900 million.

Source: <http://www.medicalcodingaudits.com/>

Types of Errors Found

- Information in medical record did not support the claim
- Discharge status/transfers – claim indicates discharge to home, but medical record indicates beneficiary was discharged to another hospital or home with home care
- Wrong number of units billed
- Medical necessity
- Incorrect payment amounts
- Non-covered services
- Incorrectly coded services
- Duplicate services



What is Covered

- Defense and Fines and Penalties Reimbursement For Billing Errors, HIPAA, EMTALA and STARK proceedings by:
 - Governmental Agencies
 - Qui Tam Plaintiff
 - Contractors Working On Behalf Of The Government
 - Commercial Payers
- EMTALA (*Emergency Medical Treatment and Active Labor Act*)
- STARK (*Physician Self-Referral*)
- HIPAA (*Patient Privacy*)

Summary Review

- Program covers legal fees, fines and penalties associated with government audits
- Restitution of Medicare and Medicaid payments is the purpose of this program
- Improved outcomes utilizing attorneys experienced in the appeals process
- Consent to settle is with the insured
- Approved Shadow Audits included in the program



Government Audit plus Cyber Coverage

Demand for Cyber/Privacy Insurance is Increasing

- Growing Problem
 - 662 publicized breaches in 2010 with over 16 million records exposed¹
 - Network threats and vulnerabilities are getting worse
 - Identity theft is now the #1 crime in the United States
 - Average data breach costs per year to an organization in 2010: \$7.2 Million²
 - 48 states have enacted privacy laws in just the last 5 years
- Large scale breaches in the news has increased public awareness
 - Sony Corp. (103 Million records)
 - Heartland Payment Systems (130 Million records)
 - RockYou, Inc. (32 Million records)

1. Identity Theft Resource Center

2. Five Countries: Cost of Data Breach, Presentation by Dr. Larry Ponemon, www.ponemon.org/local/upload/fckjail/generalcontent/18/file/2010%20Global%20CODB.pdf

What exactly constitutes Private Information?

- Electronic and Privacy Exposures:
 - Medical records (electronic and paper)
 - Billing information (credit cards, addresses, bank information, etc.)
 - Insurance information
 - Social Security numbers
 - Employee information

How do Breaches occur?¹

40% of breaches are caused by simple negligence

- Lost laptops compromise the majority of this percentage (U.S. Airports report about 12,000 lost laptops per week²)

36% of breaches are caused by a system glitch

- Technical and Programming Errors as well as electrical power surges

24% of breaches are caused by a malicious or criminal attack

- Rogue employees make up a large component of this percentage followed by cyber crimes

1. Five Countries: Cost of Data Breach, Presentation by Dr. Larry Ponemon, www.ponemon.org/local/upload/fckjail/generalcontent/18/file/2010%20Global%20CODB.pdf
2. <http://travelsentry.blogspot.com/2008/08/airport-lost-laptop-study-offers.html>

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